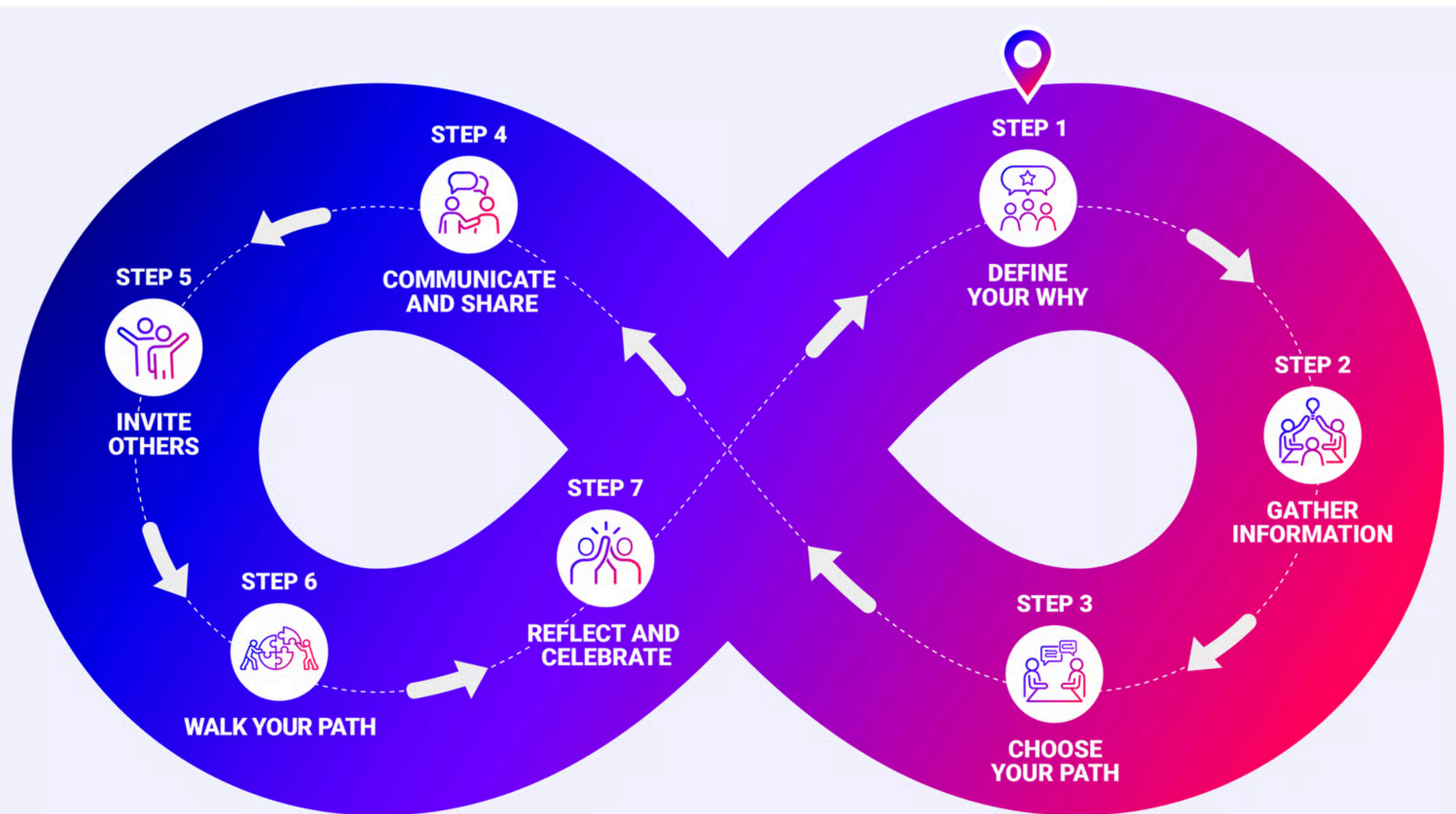


THE SAME GAME JOURNEY

A step-by-step toolkit to bring your
gender equity vision to life



IDENTIFIED GAPS

Very few youth participants in actual MWBA basketball programs

Female Team Owners < Male Team Owners

Female Officials < Male Officials

Weak gender equity framework within the MWBA

Lack of sport facilities access for MWBA female athletes and teams

RESULTS

DEMOGRAPHIC	MEN	WOMEN	NON-BINARY
ATHLETES AGE 11-14	0%	0%	0%
ATHLETES AGE 19-50	0%	100%	0%
ATHLETES 50+	0%	100%	0%
COACHES	43.5%	56.5%	0%
OFFICIALS	62.5%	37.5%	0%
BOARD MEMBERS	63.6%	36.4%	0%

*RESULTS FROM 2023-24 MWBA DEMOGRAPHICS

OUR GOALS

SHORT-TERM	LONG-TERM
Create a gender equity policy by 2026.	At least 50% of officials will be female-identifying by 2027.
Develop a list of resources for the league that address athlete wellness, gender equity, anti-oppression, and safe sport practices.	At least 50% of team owners will be female-identifying by 2028.
Use inclusive, non-stereotypical language and visuals across all promotional materials (e.g., video captions & imagery alternative text).	Create a framework for each team to host at least one girls' youth basketball event to further promote and foster gender equity in communities by 2028.
Continue promoting women in sport on social channels.	Secure at least 1-2 practice/game facilities for each team so they can establish a consistent practice and game schedule throughout the season by 2028.

***DEVELOPED THROUGH SAME GAME PROGRAM**